



CONSTITUTION
Capital Partners

FOR IMMEDIATE RELEASE

**CONSTITUTION CAPITAL COMPLETES CO-INVESTMENT WITH RLH EQUITY
PARTNERS IN ASTOUND COMMERCE**

ANDOVER, MA – May 12, 2021 – Constitution Capital today announced that it has completed a co-investment in Astound Commerce (“Astound” or the “Company”), a leading global digital-commerce agency that designs, implements, integrates, and maintains mission-critical ecommerce solutions. Constitution Capital, a leading alternative asset manager, participated as a co-investor alongside RLH Equity Partners in Astound.

About Constitution Capital

Constitution Capital, with offices in Boston and New York, is a leading alternative asset manager focused on private equity and private credit investments. The firm is a disciplined, value-oriented investor with a demonstrated track record of consistently generating risk-adjusted returns. The firm is led by an experienced, cohesive team of investment professionals with significant experience investing in partnerships, direct equity, and opportunistic credit. For more information about Constitution Capital, please see: www.concp.com.

Below is a copy of the press release from RLH Equity Partners discussing the transaction:

RLH Equity Partners Invests in Astound Commerce

LOS ANGELES, CA – May 12, 2021 – RLH Equity Partners (“RLH”) is pleased to announce its investment in Astound Commerce, a leading global provider of solutions that help enterprises grow revenue by enhancing their online relationships with consumers. From 25 offices across North America, Europe, and the Middle East, Astound’s more than 1,000 team members serve a diverse roster of blue-chip clients including Allergan, Oakley, Puma, and Under Armour. Astound develops personalized digital consumer experiences for its clients by combining broad-based technology expertise in key ecommerce software platforms together with creative talent. Astound’s solutions not only build brand loyalty, but also provide analytics that enable clients to optimize their online marketing spend, while improving tracking and managing of orders, logistics of fulfillment, and customer service.

The Company has earned a wide range of awards for its expertise and culture, including consecutive years as an elite Salesforce Platinum Partner, designation as a Salesforce Master Navigator for B2C

commerce, a coveted spot on the 2019 list of UK's Best Workplaces compiled by the Great Places to Work Institute, and recognition as one of the Best Internet Technology Employers in the Ukraine.

RLH managing directors Rob Rodin and Ryan Smiley commented, "We are honored to partner with the Astound management team. Over the past two decades, they have built an exceptional enterprise that is well-positioned to capitalize on the fundamental shift in consumer purchasing habits from brick & mortar to online. We look forward to helping them extend their long track record of rapid growth while maintaining global cultural excellence."

About Astound Commerce

At Astound Commerce, we live and breathe customer experience. We design engagements that forge lifelong brand loyalty. We generate and capture consumer demand and push technology to the edge of what it can do. With 20 years' experience, 1,300 ecommerce specialists, more than 3,000 projects completed, and dozens of industry accolades, we excel at maximizing the brand and business value of every digital commerce touchpoint. Our strategic solutions work in service of visionary brands such as L'Oréal, Boohoo, Halfords, FLOR, TOMS, and Crocs.

Astound has earned Salesforce B2C Commerce Expert and Retail Industry Specialist status, reflecting the company's ongoing commitment to excellence in the Salesforce ecosystem. To learn more, visit astoundcommerce.com.

About RLH Equity Partners

RLH Equity Partners is a leading private equity firm that partners with entrepreneurs to help them build distinctive high-growth businesses and realize their aspirations. RLH provides experienced strategic guidance to its portfolio companies while embracing the entrepreneurial spirit of those companies' founders. The RLH investment team, which averages over 15 years of private equity experience, has developed proven processes to enhance organic growth and drive enterprise value. With a 35+ year history of successful investing, RLH is uniquely able to help fast growing, profitable enterprises with revenue of \$25-150 million in the business services, healthcare, and government services sectors achieve their goals. The firm currently manages approximately \$1 billion of assets and is actively seeking new portfolio company investments.