



**CONSTITUTION
Capital Partners**

FOR IMMEDIATE RELEASE

PETMATE ACQUIRES PRECISION PET PRODUCTS; CONSTITUTION CAPITAL PARTNERS IS A CO-INVESTOR IN PETMATE

BOSTON, MA – JULY 5, 2016 – Petmate today announced that it has acquired Precision Pet Products. Precision Pet Products is a manufacturer and supplier of wire crates, wooden dog houses and chicken coops, dog beds and puppy pads. Petmate manufactures and markets pet products including carriers, shelters, collars & leashes, feeding & watering systems, toys and pet beds. Constitution Capital Partners (CCP), a private equity firm focused on North American buyouts, participated as a co-investor alongside Wind Point Partners in Petmate.

About Constitution Capital Partners (CCP)

Constitution Capital Partners, based in Boston, MA, is a private equity firm that focuses on North American small to mid-cap buyouts. CCP is a disciplined, value-oriented investor with a demonstrated track record of consistently generating top quartile returns. The firm is led by an experienced, cohesive team of investment professionals with significant experience investing in both partnerships and direct investments. For more information about Constitution Capital Partners, please see: www.concp.com.

Below is a copy of the press release from Petmate discussing the transaction:

Petmate Acquires Precision Pet Products

Arlington, TX (July 5, 2016) – Petmate announced today the acquisition of Precision Pet Products, a manufacturer and supplier of wire crates, wooden dog houses and chicken coops, dog beds and puppy pads. Petmate will complete a full transition over the next four months of management of Precision Pet Products and its associated intellectual property to its corporate headquarters and distribution center, both in Arlington, TX.

“At Petmate we are passionate about providing fun, trusted, quality products to enhance the lives of pets and their families. Adding Precision’s wire crates, wooden chicken coops and puppy pads to our product offerings means that our customers get an even broader and deeper range of innovative products,” said Alice Tillett, CEO, Petmate. “Our customers now have a one-stop shop for all of their pet product needs.”

Located in Orange County, California, Precision was founded by Dave Link and has been a primary supplier of wire crates and mats to leading pet specialty retailers since 1987. Precision has been at the forefront of developing products with a focus on safety, quality and innovation.

“Petmate shares our commitment to pets and their families and I have complete confidence that they will continue our focus on quality, value and service,” said Dave Link, President and CEO, Precision Pet Products.

About Petmate

Founded in 1963, and headquartered in Arlington, Texas, Petmate is passionate about providing fun, trusted quality products worldwide to enhance the lives of pets and their families. The company’s vision, to be the worldwide leader of solutions and excellence in the pet industry, encapsulates its commitment to deliver award-winning, innovative ideas daily to each of its product categories including bedding, kennels, dog houses, feeding and watering products, litter maintenance products, toys, collars, leads and travel. Petmate’s portfolio of pet, family-favorite brands include Aspen Pet®, Chuckit!®, Dogzilla®, Jackson Galaxy®, JW®, MuttNation™ Fueled by Miranda Lambert and WWE®. For more information, visit www.petmate.com.