



CONSTITUTION
Capital Partners

FOR IMMEDIATE RELEASE

**CONSTITUTION CAPITAL PARTNERS COMPLETES CO-INVESTMENT WITH
AVISTA CAPITAL PARTNERS IN ARMORED AUTOGROUP**

BOSTON, MA – December 1, 2010 - Constitution Capital Partners (CCP), a private equity firm focused on North American buyouts, participated as a co-investor alongside Avista Capital Partners in a transaction involving the creation of a new company called Armored AutoGroup. Armored AutoGroup was formerly the Global Autocare Business of the Clorox Company.

About Constitution Capital Partners (CCP)

Constitution Capital Partners, based in Boston, MA, is a private equity firm that focuses on North American small to mid-cap buyouts. CCP is a disciplined, value-oriented investor with a demonstrated track record of consistently generating top quartile returns. The firm is led by an experienced, cohesive team of investment professionals with significant experience investing in both partnerships and direct investments. For more information about Constitution Capital Partners, please see: www.concp.com.

Below is a copy of the press release from Avista Capital Partners discussing the investment:

ARMORED AUTOGROUP ANNOUNCES GLOBAL DEBUT

**Former Clorox Brands For the Foundation of a New Leading Company in the Automotive
Aftermarket**

Danbury, CT – December 1, 2010 – Armored AutoGroup Inc., formerly the Global AutoCare Business of The Clorox Company, today announced its debut under a new name. The Armored AutoGroup name reflects the company’s rich heritage of leadership in protectant, appearance and performance products for the auto aftermarket with well-known brands including Armor All® and STP®. Armored AutoGroup is controlled by Avista Capital Partners.

David Lundstedt, Armored AutoGroup’s Chairman and CEO, said, “As an independent company, Armored AutoGroup is well-positioned to build upon the strength of the Armor All® and STP® brands by focusing on product innovation, strengthening our partnerships with retailers and executing our international growth strategy. In addition, we are on-track to introduce several exciting new products during the upcoming year.”

With its comprehensive, high-quality and cumulatively priced product line, Armor All® is one of the most recognized automotive aftermarket appearance product brands in the United States. Over its 50-year history, it has distinguished itself as a leader in the automotive aftermarket appearance products category and built strong brand equity through its high-quality product formulations, convenient application methods and tradition of innovation. The current line of Armor All®

products includes protectants, wipes, tire and wheel care products, glass cleaners, leather care products and washes designed to clean, shine and protect interior and exterior automobile surfaces.

The STP® brand has been characterized by a commitment to technology, performance and motor sports partnerships for over 50 years. Regular use of STP® additives as part of basic maintenance helps engines run better and saves gas by keeping fuel intake systems clean. The STP® brands fuel and oil additives, functional fluids and automotive appearance products benefit from a long history of providing reliable, beneficial products for the car enthusiast as well as for the “Do-it-Yourselfers”.

Armored AutoGroup employs over 160 people and is headquartered in Danbury, CT, with additional corporate offices in Pleasanton, CA and manufacturing facilities in Painesville, OH and Wales, U.K. The company has a diversified geographic footprint with direct operations in the United States, Canada, Australia, and the U.K., and distributor relationships in approximately 50 countries.

About Armored AutoGroup

On November 5, 2010, through Viking Acquisition Inc., Avista Capital Partners acquired the assets of the Global AutoCare Business from the Clorox Company. The Global Autocare Business has now been renamed Armored AutoGroup Inc.

Armored AutoGroup, headquartered in Danbury, CT is primarily comprised of the Armor All® and STP® brands, Armor All's® current product line of protectants, wipes, tire and wheel care products, glass cleaners, leather care products and washes is designed to clean, shine and protect interior and exterior automobile surfaces. STP's® offering of oil and fuel additives, functional fluids and automotive appearance products has a brand customer base ranging from professional racers to car enthusiasts and “Do-it-Yourselfers”. The Company has a diversified geographic footprint with direct operations in the United States, Canada, Australia, and the U.K. and distributor relationships in approximately 50 countries. For more information, please visit www.armorall.com and www.stp.com.

About Avista Capital Partners

Avista Capital Partners is a leading private equity firm with offices in New York, Houston and London. Founded in 2005, Avista's strategy is to make controlling or influential minority investments in growth-oriented energy, healthcare, media, industrial and consumer business. Through its team and seasoned investment professionals and industry experts, Avista seeks to partner with exceptional management teams to invest in and add value to well-positioned businesses. For more information, visit www.avistacap.com